



International seminar Road Users' Behavior

16th and 17th February 2015

*At the Faculty of Sciences conference room
4 AVENUE IBN BATTOUTA - RABAT*

Program

Monday, February 16th, 2015

8h30 – 9h00: Welcome of participants

9h00 – 10h00: Opening Ceremony

Moderator: Pr. Wail BENJELLOUN

- Opening speech of Mohamed V University President of Rabat;
- Speech of Minister of Infrastructure, Transport and Logistics;
- Speech of Delegate Minister in charge of Transport;
- Speech of Minister of Higher Education, Scientific Research and Executive Training;
- Speech of PRI's President "La Prevention Routière Internationale";
- Presentation of the Seminar Program;
- Signing of Partnership Agreements.

10h00 – 10h30: Break

10h30 – 11h30: Conference

**Moderator: Pr. Idriss MANSOURI, Hassan II University President of
Casablanca**

Rémi KOUABENAN, Professor of Work Psychology and Organizations,
Interuniversity Laboratory of Psychology, Pierre Mendès University– France: **Road
safety believes and behaviors**

Debate

11h30 – 13h00: Session 1: Behavior on the road environment recently Part 1

**Moderator: Pr. Jamal Eddine EL HANI, Dean of Letters Faculty and Human
Sciences of Rabat**

1. **Mohammed Boudis**, Work Psychologist, Teacher and Researcher at OFPPT “Office de Formation Professionnelle et de la Promotion du Travail” / Moroccan Association of Researchers trainers (AMFOC): **Reflection on prevention specialists' beliefs concerning road users' behavior;**
 2. **Kaoutar Sallami**, PhD Student and **Abdelkarim Belhaj**, Professor at Letters Faculty and Human Sciences (FLSH) of Rabat : **The religious referent displayed in vehicles as a behavior's prescriber while driving;**
 3. **Kamal Jettou**, Professor at EHTP “Ecole Hassania des Travaux Publics” – Casablanca: **Modeling and simulation of the driver's behavior in correlation with traffic phases in order to study the rear-end collision in traffic accidents ;**
 4. **Marc Camiolo**, Sociology Doctor, Psychologist in mobility –Director of ODCCE “Ecole de conduit conviviale”, France : **The risk homeostasis theory;**
- Debate

13h00 – 14h00: Lunch break

14h00 – 15h30: Session 2: Behavior on the road environment recently Part 2

**Moderator: Pr Mohamed ADNAOUI, dean of the Medicine Faculty and
Pharmacy of Rabat**

1. **Ahra noureddine**, Head of Service at The National Committee for the Prevention of Road Traffic Accidents (CNPAC), FLSH of Rabat – Maroc : **Road risk in Morocco : Perception element;**

2. **Brahim Hamdaoui**, Professor at FLSH of Tetouan : **Traffic accidents in Morocco :**
The Extent of the problem and the nature of the challenges;
 3. **Adnan Ettouzani**, Professor at FLSH of Fes : **Driving experience : common and predictive denominator of the road users' behavior;**
 4. **Adil Ghazali**, Professor at FLSH of Mohammedia : **Are social cognitive biases adopted by professional drivers such way of preventive behavior;**
- Debate

15h30 – 16h00: Coffee Break

16h00 – 18h00: Session 3: Criminal practices on road

Moderator: Pr Driss ABOUTAJDINE, Director of CNRST “Centre National pour la Recherche Scientifique et Technique”

1. **Marjan Hagenzieker**, Expert at the Institute for road safety research (SWOV), Technology University of Delft, Netherlands: **The effects of rewarding road users for safe road user behavior;**
 2. **Rachid Bekkaj**, Royal Institut of executives education – Rabat : **Social aspect of driving incivility: Tacking in the urban area of Morocco;**
 3. **Nadia Moumen**, PhD student in Computer Science and Telecommunications and **Soumaya El Mendili**, Professor at FLSH of Rabat : **Behavioral and cognitive practices and constraints of road users;**
 4. **Abdelhaq El Farissi**, Director of the Accidentology Institute - Rabat : **Driver's behaviors simulation during the post-accidentological expertise;**
 5. **Habib Malki**, Forensic medical expert at the Hospital Marne-La-Vallée - France : **Road misdemeanor and human driving under narcotics influence behavior : cannabis and Moroccan context;**
- Debate

Tuesday, February 17th, 2015

9h00 – 10h30: Session 4: Violence and inadequacies in road space

Moderator: Pr. Azzeddine EL MIDAOU, President of Ibn Tofaïl University of Kenitra

1. **Hicham Diouri**, Head of Division at The National Committee for the Prevention of Road Traffic Accidents (CNPAC), Rabat – Maroc : **Invest in studies and road safety equipment's to regulate road users' behavior in Morocco;**
 2. **Abdelkarim Belhaj**, Professor at FLSH of Rabat : **The social uses of driving, between rational normes and cultural logic;**
 3. **Assia Akesbi**, Director of the Superior school of psychology - Casablanca : **Road heroes, feelings of fusional and archaic societal power;**
 4. **Valérie Fointiat**, Professor of ergonomic and social psychology for the Users experience, Lorraine University – France : **When convincing is no longer sufficient : the cognitive dissonance in the service of responsible road behaviors;**
 5. **Med Hamadi Bekouchi**, Professor at FLSH of Casablanca : **Road delinquency, spirit of carelessness and minima of civility;**
- Debate

10h30 – 11h00: Coffee Break

11h00 – 13h00: Session 5: Risky behavior and transgression

Moderator: Pr. Khalid HAMMES, dean of the Faculty of Law, Economics and Social Sciences of Sale

1. **Fouzia Kadiri**, President of AMSV “ Association Marocaine du Sommeil et de la Vigilance”: **Prospective study about Casablanca's young citizens behaviors from 18 to 25 years, case study of 300 road users;**

2. **Samira Bourgeois-Bougrine**, Lecturer in ergonomics and psychology of organizations, Head of Corporate Relations, Paris Descartes University : **Risk management of fatigue-related accidents concerning professional drivers ;**
 3. **Saida CHERKAoui**, Head of Service at The National Committee for the Prevention of Road Traffic Accidents (CNPAC), Rabat – Maroc : **Study on Representations, Attitudes and Practices of road users;**
 4. **Abdelilah Charyate**, Professor at the Regional Center of educational and training careers – Rabat : **Risk perception when crossing the road;**
 5. **My Smail Hafidi Alaoui**, Professor at the Superior school of Technology – Sale : **Traffic accidents between loss of vehicle control and loss of self-control ;**
- Debate

13h00 – 14h00: Lunch break

14h00 – 15h30: Session 6: Guidance process for road users
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Moderator: Pr Abdelhanine BELHAJ, dean of The Faculty of Education Sciences of Rabat

1. **Aversa Antida**, Expert at the Automobile Club of Italia : **Road safety ambassadors;**
 2. **Abdellah Essaiyedali**, Professor at the Regional Center of educational and training careers – Rabat : **School and road safety education: what practices and what impact;**
 3. **Lamia Mohssine**, PhD student and **Jamal El Ouafa**, Professor at FLSH of Rabat : **The professional commitment of monitors and its impact on the risk perception among learning drivers;**
 4. **Mohamed Bendahan**, Professor at FLSH of Rabat : **The media portrayal of the road user in road awareness campaigns ;**
- Debate

16h00 – 16h30: Coffee Break

16h30 – 17h30: Lecture

Moderator : M. Benaceur BOULAAJOUL, Permanent Secretary at CNPAC

Patricia Delhomme, HDR Research Director, Psychology of Behaviour and Mobility laboratory, Department AME (Planning Mobility Environment), IFSTTAR – France : **Road safety and prevention campaigns: from a campaign preparation to its evaluation.**

Debate

17h30 – 18h00: Plenary Session: General summary of the seminar and Closing speech by Pr. Abdelkrim BELHAJ

EXECUTIVE SEMINARY

M. Benaceur BOULAAJOUL
Pr. Saaïd AMZAZI
Pr Driss ABOUATJDINE

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